

# Abhijit Roy

## Assistant Professor

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Assistant Professor

**Dr. Bhupendra Nath Dutta Smriti Mahavidyalaya**

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### Education

**PhD, M. Phil, M. Com** from The University of Burdwan, West Bengal.

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### Previous Affiliations

**International Management Institute - Kolkata** / Assist. Professor  
A business school of RP Sanjiv Goenka Group

**St. Xavier's College (Autonomous) - Kolkata** / Assistant Professor  
Park Street - Kolkata

**Christ University - Bangalore** / Assistant Professor  
Hosur Road, Bangalore, Karnataka

**Faculty of Mgt Studies, Dr. B. C. Roy Engineering College - Durgapur** / Assistant Professor  
Durgapur, West Bengal

**ICFAI National College** / Research Associate  
Institute of Chartered Financial Analysts of India, Hyderabad, India

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### Awards

**South-South and Triangular Cooperation Fellow of International Labour Organization** - 2017

**Best Achievement Award as Project Resource Person by United Nations Development Program** - 2012

**Best Paper Award** in International Conference by Christ University, Bangalore and IMA, USA - 2020

**Best Paper Award in Accounting Track** in UGC sponsored Conference by St. Xavier's College, Kolkata and Calcutta University, Kolkata - 2016

**Certificate of Recognition by United Nations Development Program** for Unique Presentation of Cases in CSR Program - 2012

**Certificate of Recognition** for successfully conducting Management Development Program for **Calcutta Electricity Supply Corporation** - 2018

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## Funded Projects

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(2022). Title: Safeguarding of Intangible Cultural Heritage and its impact on Livelihood: An Empirical Research with Special Focus on Chhau Mask Making Tradition in Purulia **(Completed)**

**Sponsoring Organisation:** West Bengal National University of Juridical Sciences

**Fund Mobilised:** Rs. 400,000 as Co-Principal Investigator

(2023). Title: Does the recognition of Durga Puja as Intangible Cultural Heritage of the World impact the art and livelihood? A study on the idol-making cluster in Kumartuli, Kolkata **(Completed)**

**Sponsoring Organisation:** Indian Council of Social Science Research

**Fund Mobilised:** Rs. 500,000 as Principal Investigator

(2024). IPL Foundation Amrit Internship Program for Purba Bardhaman District, West Bengal

**Sponsoring Organisation:** IPL (Indian Potash Limited) Foundation

**Fund Mobilised:** Rs. 12,94,000 as Program Coordinator

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## Short Term Projects

(2014). Title: SocioFin Sustainability Study in New Delhi

Sponsoring Organisation: UNDP

(2014). Title: Sustainability Practices of SMEs in Rourkela, Odissa

Sponsoring Organisation: UNDP

(2013). Title: Community Development Practice-Oriented CSR among SMEs in Pune

Sponsoring Organisation: UNDP

(2011). Title: CSR Practices and Outlook of Vizag Steel Plant

Sponsoring Organisation: UNDP

(2011). Title: CSR Practices: Baseline Understanding of SMEs in Rourkela

Sponsoring Organisation: UNDP

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## Research Interests

Corporate Sustainability Reporting, CSR, Intangible Cultural Heritage, Financial Risk Modelling, Text Analytics in Finance

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## Publications

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(2024), "Examining the impacts of UNESCO's recognition of durga puja as intangible cultural heritage (ICH) on the artistry of Kumartuli, Kolkata". *GeoJournal*, [https://doi.org/10.1007/s10708-024-11261-w] [**Scopus**]

(2023), "Intraday Risk Management of Cryptocurrency Returns During 2020-2021 Upsurge: A Conditional EVT Approach". *Business Perspective and Research*, [https://doi.org/10.1177/227853372211488] [**Scopus**]

(2023), "Complementarity of Logistic Regression over the Nonparametric Classifications for Improved Decision-Making - A Case of Maternal Health Risk Data". *Lecture Notes in Networks and Systems*. Special Issue. [**Scopus**]

(2022). "Efficacy of GARCH-EVT Model in Intraday Risk Management: Evidence from Severely Pandemic-affected Countries", *Global Business Review*, [https://doi.org/10.1177/09721509221104848] [**Scopus**]

(2022). "Does National Culture Influence Corporate ESG Disclosures? Evidence from Cross-country Study", *Vision - The Journal of Business Perspective*. Co-author: Mukherjee, P. [**Scopus**]

(2021). "Sentiment Analysis through Word Vectors: A Study on Movie Reviews from IMDb", *Lecture Notes in Networks and Systems*. Special Issue. Co-author: Roy, P. [**Scopus**]

(2019). "Determinants of Corporate Environmental Disclosure in Asian Perspective", *IIM Kozhikode Society and Management Review*. Vol 8, No 2, pp 1 – 19. Co-author: Ghosh, S. K. [**Web of Science**]

(2018). "Towards a rational bidding process of initial public offerings: a proposed model for secure auction based on homomorphic computation and secure hash functions", *International Journal of Electronic Finance*, Vol 9, No 2, pp – 143 - 155. Co-author: Roy, P. [**Scopus**]

(2017). "Corporate Environmental Disclosure, Corporate Governance and Firm Characteristics: Evidence from Polluting and Non-Polluting Sectors in India", *IUP Journal of Corporate Governance*, Vol 26, No 3, pp – 26 – 53. Co-author: Ghosh, S. K.

(2017). "Market responsiveness towards voluntary environmental disclosure: a longitudinal study in Indian context", *Research Bulletin*, Vol 43, No 3, pp – 16 – 38. Co-author: Ghosh, S. K.

(2012). "Discretionary environmental disclosure quality and economic performance – a study on Indian and Japanese firms", *Indore Management Journal*. Special Issue. Co-author: Ghosh, S. K.

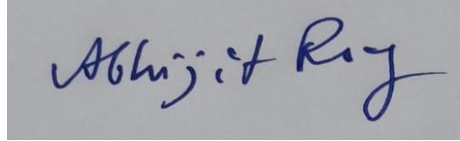
(2011). "The bilateral association between discretionary environmental disclosure quality and economic performance – an Asian perspective", *The IUP Journal of Accounting Research and Audit Practices*. Vol 10 No 2, pp 7 - 27. Co-author: Ghosh, S. K.

**Personal Details**

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Address: Nabarun Nagar, Chandmari Road, PO- Sripally, Burdwan  
-713103

Date of Birth: 18.03.1981

A rectangular box containing a handwritten signature in blue ink. The signature reads "Abhijit Roy" in a cursive style.

Date: 31.12.2024