



**DR. BHUPENDRA NATH DUTTA SMRITI MAHAVIDYALAYA**  
Affiliated to the University of Burdwan  
Best Practice : 2018-2019

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**Best Practice – I : Blood Donation Camp**

**The Context**

“Rakta daan Jivan daan”—is the most pertinent and auspicious motto of the youth in Bengal and our college braces the act from the core. The noble act of donating blood periodically is a great human gesture. The blood donated by the youth becomes SOS on occasions like accidents, surgeries, to cure the chronic illness and also in the treatment of cancer and the like. The act of voluntary blood donation champions the cause of humanity at length. In this fast way of living life, regular voluntary and healthy blood donors are needed in large numbers to make generous blood donations. This humanitarian service prevents the shortage of blood in the hospitals, multi – specialty units to a PHC in a remote village even in odd hours. Life is precious and that chance of saving that life is an honour.

**Objective**

1. Awareness of indispensable voluntary donation of blood at crucial times to save lives the
2. Creating the consciousness of valuing voluntary services.
3. Promoting team spirit and collective participation.
4. Nurture human ethos in the youth to build a sustainable society
5. Assuring the availability of any group of blood and their components to the needy people at any time.

**The Practice**

Dr. Bhupendra Nath Dutta Smriti Mahavidyalaya has a fixed date for organising Blood donation Camp. It is organised by the Students Council on the Birth Anniversary of The great educationist Dr. Bhupendra Nath Dutta. Students enthusiastically come forward to donate their blood to commemorate and pay homage to the great social reformer. But due to the absence of elected Students Council the blood donation camp is organised in the present session under the banner of NSS in collaboration with the Blood Bank of Burdwan Medical College and Hospital on May 15, 2019. The donated blood is collected by the Blood Bank for the service across rank and file. The Blood Bank on their part hands certificates to the college which serve as coupons to obtain blood from the blood bank when necessity arrives for anyone associated with the college.

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### **Evidence of Success:**

The evidence of success of this practice is evident in the fact that every year the students come forward to participate in championing the cause of humanity. The teachers too come forward to donate blood. They become role models. Through these kinds of healthy practices many students get enlightened about the importance of blood donation shedding off various weaknesses like fear and superstitions. The local hospitals or the needy persons through their approach contact our college desk when they are in need of blood. Students who have donated blood are given adequate nutritious food and sufficient rest. The birth anniversary of the great saint truly acquires a festive colour each year.

### **Problems Encountered:**

This noble act does not encounter problem. However in current academic year the absence of duly elected Students Council posed the challenge of organising the camp. The NSS unit of the college came forward to host the event.

## **Best Practice – 2 :Endorsing Environmentally Sustainable Campus**

### **The Context**

Kabiguru Rabindranath Tagore writes about “Viswavara praan” with the wonderful existence of man in the midst of it. However, injudicious exploitation of natural resources have ripped apart the “vasundhara”. The need to rejuvenate mother earth is the need of the hour for human existence. Environmentalists are advocating human responsibility to conserve natural resources and protect global ecosystems to support health and wellbeing, now and in the future. Dr. Bhupendra Nath Dutta Smriti Mahavidyalaya contributes to this endeavour in its own way.

### **Objective**

1. To preserves indigenous and medicinal plants
2. To promote Green Campus
3. To spread awareness about need for environmental sustainability
4. To cultivate alternative sources of energy.

### **The Practice**

The college observes various programmes throughout the year to promote Green campus. Plantation Programme is carried out in the rainy season. The college can project itself as a tobacco free and plastic free zone. The college also treasures few indigenous plants in the campus *Palash, Krishnachura, Mahogany, Jarul, Shegun, Arjun, Neem Chhatim, Mohua, Sandal Aloe vera, Mango, Jaam (Berry), Rose Berry, Ulatkambal, Chalta* and others. The field in the heart of the campus is a carpet of greenery with a pond adjacent to it. The college also has 48 Solar panels.



**Evidence of Success:**

The most evident success is the beautiful lush green pollution free campus which is a feat to the eye. The college has an arch flaunting creeper like Madhabilata whose fragrance and colour has soothing effect on the soul even in scorching summer. The setting up of solar panels have helped a lot in reducing the costs of electrical consumption on one hand and also promoted the use of alternative power resources. The excess of the power gets transferred to the power grid which has cuts the overall electricity consumption.

**Problems Encountered:**

The promotion of Environmentally Sustainable Campus is the need of the hour. The problems encountered in its implementation is the lack of awareness among few students and outsiders to the campus. However, the problems are generally addressed through regular monitoring.

*Kulsh*  
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Principal  
Dr. Bhupendra Nath Datta  
Smriti Mahavidyalaya  
Hajibindapur, Fulsivan